

FAQ



What kind of events have you planned in the past?

Crave Culture Events owner, Tricia Clarke, has experience coordinating a variety of events. From small to large meetings, conferences with 400+ attendees, scholarship receptions, wine expo's, golf outings, workshops and award ceremonies. We're not limited to just one kind of experience.

What does full-service event management mean?

It means that we handle all event details – even the ones you haven't thought of. We craft an authentic experience from the moment your event starts to the moment it ends. But we don't stop there. We can also handle any post-event follow-up. We create and manage timelines, coordinate vendors and speakers, handle site selection, attendee communications and more.

What if we've already started planning the event?

Not a problem! We'll take over where you left off but the bulk of our support will be on-site management, tying together all the details and handling any outstanding issues.

How much input will I have in the planning process?

We can discuss this during the initial consultation but we work in partnership with you to produce an experience that meets and exceeds your goals. Whether you have pre-determined ideas and a specific structure for your event or you have no clue where to start, we meet you where you are and collaborate with all parties to create something memorable.

We already have a D&I team/ERG's - why should we hire you?

We know that implementing D&I initiatives or incorporating cultural appreciation in the workplace can be time-consuming and sometimes overwhelming. We help streamline that process and take the pressure off employees and staff. We put our event planning experience, industry knowledge and access to vendors and resources to work for you.

How do I know if Crave Culture Events is a right fit for us?

Building relationships is important to us. We understand that there's more to an event than just having fun. We take into account budget management, marketing and overall goals to create and plan brand-defining events that meet actionable goals.

How soon should I book your services?

This will depend on the size and type of event but the golden rule is start planning early. Most events need a month at the very least to plan effectively. But we have worked in several high-stress environments so if you need something planned last minute please get in touch!

Email: info@cravecultureevents.com

Appointment Calendar: <https://calendly.com/cravecultureconsultation>